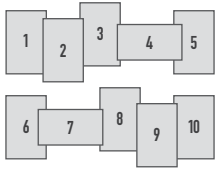


# COSI SSA Digital Signage Request process

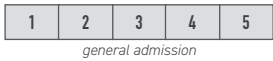
V 3.0

## Digital Signage Content Guidelines



### Front Entry Screens – (same both sides)

- Still Images provided (5 images, same each side) ..... \$60
- Still Image COSI generated (5 images, same each side) ..... \$160
- Animated (Simple) ..... \$552



### Admission Screens

- Still Images provided (one image across all 10 screens) ..... \$46
- Still Images provided (5 images, same each side) ..... \$60
- Still Image COSI generated (one image across all 10 screens) ..... \$100
- Still Image COSI generated (5 images, same each side) ..... \$140
- Still Image COSI generated (10 images) ..... \$260



### Queue Screens (Ceiling) – (Each pair shows same image)

- Still Image or video provided ..... \$46
- Still Image COSI generated (same both sides) ..... \$69
- Still Image COSI generated (each side different) ..... \$92



### Coming Soon Screens (Curved Wall)

- Still Images provided ..... \$46
- Still Image COSI generated (one image across all 3 screens) ..... \$69
- Still Image COSI generated (3 images) ..... \$140
- Animated (Simple) ..... \$460



### Planetarium Point of Sale, Simulator Point of Sale, NatGeo Screen or Little Kidspace

- Still Images provided ..... \$46
- Still Image COSI generated ..... \$69
- Provided Video ..... \$69
- Animated (Simple) ..... \$184



### Atrium Projector

- Still Image or video provided ..... \$46
- Still Image COSI generated (one image) ..... \$69
- Still Image COSI generated (10 images, looping playlist) ..... \$200



### Film Posters, Theater Entry, East Entry

- Still Images provided ..... \$46
- Still Image COSI generated (one image on both screens) ..... \$69
- Still Image COSI generated (2 images) ..... \$94



### Atomic Cafe or Molecule Screens

- Still Images or video provided ..... \$46
- Still Image COSI generated (one image) ..... \$69
- Still Image COSI generated (3 images) ..... \$140



## OPEN HOURS

During normal COSI open hours, the screens below will be on from 9:30-5:30.

No event content can go on screens during open hours or after hour programs (After Dark, Camp-In, FFN, etc)

## CLOSED HOURS

Outside of COSI operating hours, these screens can be programmed to display content for your program/event.

## Please Plan Ahead!

For still images and text, requests (and any supporting materials) must be received **2-3 weeks** in advance of deadline.

For video, requests must be received **6 weeks** in advance of deadline and dependent on the availability of the Design Specialist.

## Using and Sending Form

Please email your event manager your order and all images/video. Send any support information such as logos, text, or sketches as digital attachments (preferred). Please proof read and spell check all text/content that will be in the signage. The contact person is responsible for the necessary approval of the provided proof and to convey any changes to the designer.

## PROVIDED CONTENT

All still images provided must be in .png, ratio of 1080px x 1920px, 72dpi, RGB

All video provided must be in .mpg4 format

## ADDITIONAL CHARGES

Any additional work hours will be charged at a rate of \$46 hour. Prior notice will be given before hand if additional hours needed.