

## **Christopher J. Lambrix**

Senior Vice President, Retail Business Development

Chris Lambrix is senior vice president of retail business development for BEF Foods, Inc. a wholly owned subsidiary of Bob Evans Farms Inc., a \$1.2 billion food and restaurant company based in Columbus, Ohio. Joining the company in 2011, Lambrix is responsible for leading the strategic marketing, sales, business development and customer service activities of the company's retail grocery business.

Prior to joining BEF Foods, Lambrix was a principal in the consumer and retail practice of A.T. Kearney in Chicago, IL.

Lambrix graduated from Georgetown University in 1990 with a Bachelor of Arts in Theology and received his MBA in 1997 from The University of Michigan. Lambrix currently resides in Bexley, Ohio, with his wife Ashley and young son.